

From Paisleys to Saris: How India Became a Global Fashion Designer

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For many, **2025 marks the year of Indian fashion**, with designers like **Rahul Mishra, Gaurav Gupta, and Sabyasachi Mukherjee** dazzling international runways and red carpets. But the truth is, India has always been a fashion designer for the world. From the rich heritage of handwoven saris to the global popularity of paisley, India's textiles and craftsmanship have shaped global fashion for centuries.

A History Woven in Threads

The roots of India's influence on fashion can be traced back to the **17th century**, when French royalty, including **Marie Antoinette** and **Joséphine Bonaparte**, sought fabrics and embroidery sourced from India. Luxurious silks, muslins, and block-printed cottons from the subcontinent became prized possessions in European courts.

India's Timeless Inspiration

In recent years, fashion houses and luxury brands have turned their gaze once again toward India. Whether it's **Prada reimagining the humble Kolhapuri chappal** or international designers borrowing heavily from traditional embroidery and motifs, Indian aesthetics remain timeless.

At the same time, Indian designers are **taking center stage globally**. Rahul Mishra's sustainable couture and Gaurav Gupta's sculptural gowns have wowed audiences at **Paris Fashion Week and the Met Gala**, while Sabyasachi continues to redefine Indian bridalwear for international markets.

A Global Fashion Powerhouse

India's rich cultural legacy—be it **paisleys, intricate zari embroidery, or the versatile sari**—remains embroidered into the fabric of global design. And today, as India celebrates its **79th Independence Day**, it's clear that the country has not just embraced modern fashion but has also **cemented its place as a global trendsetter**.

From the courts of Europe in the 1600s to the fashion weeks of 2025, India has always been at the heart of global style—proving that true fashion never fades, it only evolves.