

Tarun Tahiliani Celebrates 30 Years with 'Éxquisite' at ICW 2025: Drapes, Sensuality & Gen Z Spirit

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New Delhi, ICW 2025 — Veteran couturier Tarun Tahiliani celebrated 30 years of his iconic label in grand style at the Hyundai India Couture Week 2025, unveiling a collection aptly titled 'Éxquisite'. The showcase marked not only a milestone in his journey but also his enduring commitment to the idea of 'India Modern' — where tradition meets contemporary expression.

Gen Z and Couture: A Bold Love Affair

In an exclusive chat with *India Today*, Tahiliani revealed his admiration for **Gen Z**, who are now enthusiastically embracing his couture for weddings. “They don’t give a s**t! They just want to wear what they want to. They are cool,” he said with a laugh. While Gen Z’s confidence excites him, it hasn’t altered his design philosophy — instead, it reinforces it.

The Collection: Fluidity Meets Structure

'Éxquisite' was a dazzling play of **drapes, sensuality, and structure**. Models glided down the runway in sculpted yet fluid silhouettes — **jumpsuits, corsets, jackets, sheer modern sarees, and sultry blouses**. Despite the visual grandeur, Tahiliani ensured the garments remained lightweight and wearable. “What does beautiful mean if one cannot move in it, dance in it?” the designer mused.

As **Alisha Chinai's** iconic “**Made in India**” played, the mood was celebratory, with models grooving effortlessly — a reminder that couture can be joyous, dynamic, and liberating.

Heritage Meets Modern Glamour

True to his legacy, Tahiliani wove in **traditional Indian craft techniques** — **Bandhej, Chikankari, Kashidakari, resham embroidery, and crystal embellishments** — reinterpreted with a touch of modern sensuality. Each piece balanced **heritage craftsmanship with contemporary design**, making it relevant for the new-age bride and beyond.

A Full-Circle Moment at The Oberoi

Fittingly, the venue for this milestone showcase was **The Oberoi, New Delhi** — the same place where Tarun Tahiliani's journey began with his first assignment designing uniforms. The evening also celebrated **60 years of The Oberoi**, creating a poetic symmetry of legacies.

The Verdict

With 'Éxquisite', Tarun Tahiliani once again proved why he is hailed as the **master of drapes and modern Indian couture**. As his label steps into its next chapter, one thing is clear — his designs will continue to celebrate movement, sensuality, and the fearless spirit of a new generation.

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