

Suneet Varma: Redefining Couture with Bold Narratives and Heritage Craft

Published on 21 Aug 2025 | By IFI Correspondent



Renowned couturier **Suneet Varma** continues to captivate the fashion world with his distinctive blend of imaginative storytelling and traditional Indian craftsmanship. His journey—from interning with Yves Saint Laurent in Paris to becoming a cultural vanguard in Indian couture—has solidified his status as a visionary designer.

Varma’s collections are defined by **bold, immersive themes** that push creative boundaries. From the daring escapades of *“The Pirates of Couture”* to sensuous interpretations inspired by the *Kamasutra*, each collection he crafts is a carefully curated narrative woven into every stitch. His approach combines emotion, precision, and mythic allure, ensuring each garment tells a story.

Central to his ethos is a deep respect for **heritage craft**. Whether through intricate appliqué, delicate embroideries, or traditional weaving methods, Varma elevates artisanal skill within a contemporary couture framework. His designs remain both modern and rooted—authentic reminders of India’s timeless artistry.

As an openly gay designer, Varma also champions inclusivity in fashion. His work communicates not just aesthetics, but progressive values—continuing to influence Bollywood, global luxury houses, and fashion enthusiasts nationwide.

In Summary

Suneet Varma stands as a beacon of couture innovation—where **heritage meets fantasy**, and craftsmanship dances with imagination. His dynamic collections carve out new narratives for Indian fashion, grounded in history yet defiantly forward-looking.