

Péro x Liberty London: A Whimsical Floral Symphony in the Spring-Summer 2025 Capsule

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Indian label Péro has joined forces with British luxury giant Liberty London for its Spring-Summer 2025 capsule collection, *Flowers Flower*, unveiling a whimsical world of florals rooted in heritage.

After last year's playful collaboration with Hello Kitty, **Aneeth Arora's 15-year-old brand Péro** continues its tradition of storytelling through textiles with a collection that celebrates both legacy and whimsy. Launched at boutique **Collage in Chennai**, the edit brings together **Liberty London's iconic floral tana lawn fabrics** with **handwoven Indian textiles**, creating a dialogue between cultures and craft traditions.

"Dating back to 1875, Liberty's ditsy floral prints have an old-school charm," shares Arora. *"We've always worked with flowers too, and this synergy felt like a perfect match. For this collection, we used Liberty's tana lawn cotton with its timeless florals, blending it with Indian handwoven basics like Chanderi, Maheshwari checks, mashru stripes, silks from the South, and Bengal cotton."*

The collection carries Péro's signature **fluid, androgynous silhouettes**—including shirts, dresses, jackets, skirts, and pants—elevated with **beadwork, tassels, appliqué, fabric origami, patchwork, and handmade wooden buttons**.

More than a fashion line, *Flowers Flower* reflects Péro's evolution. *"We started with constraints, but today nothing feels impossible. Collaborations with icons like Hello Kitty and now Liberty London have freed us to dream bigger. The brand has matured in materials yet become more childlike in imagination,"* says Arora.

For **Latha Madhu of Collage**, who calls Péro an "enduring" brand, the capsule exemplifies the label's timeless philosophy. Arora agrees: *"Season after season, we create timeless shapes and textiles while experimenting with new stories. Our design language remains consistent, even as we dream without limits."*

With *Flowers Flower*, **Péro blends nostalgia and novelty, craft and couture—proving once again that florals will never go out of style, especially when reimaged through legacy textiles and imaginative craftsmanship.**