

Michael Kors Goes on a Roman Holiday, Louis Vuitton Launches Beauty, and Gap Collaborates with KATSEYE

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Michael Kors Embarks on a Roman Holiday

Michael Kors headed to Italy for his Fall 2025 campaign, featuring brand ambassadors Suki Waterhouse and Logan Lerman. Against sun-drenched Roman backdrops—from the Spanish Steps to the Fountain of Acqua Paola—they showcase laid-back luxury with a bohemian edge. Waterhouse stuns in oversized leather, flowing dresses, boho fringe, faux fur coats, and metal-heeled sandals, alongside updates of the Hamilton and Nolita handbags. Lerman complements her with warm, winter-ready knits, tailored separates, sunglasses, watches, and suede bags—continuing the “Hotel Stories” series shot at the luxurious Grand Hotel Plaza in Rome

Louis Vuitton Reveals Its Luxe Beauty Debut

Fresh from couture to cosmetics, Louis Vuitton introduces its first-ever beauty line under the name *La Beauté Louis Vuitton*, with Dame Pat McGrath as creative director. The vibrant collection includes 55 lipsticks, 10 lip balms, and 8 eyeshadow palettes encased in sustainable packaging that echoes the brand’s signature monogram aesthetic. The debut campaign, shot by Steven Meisel and featuring Hoyeon, Awar Odhiang, Chu Wong, and Ida Heiner, radiates color and creativity. The line is set to launch on August 29 at select Louis Vuitton boutiques and online.

Gap Teams Up with KATSEYE for Fall Denim

Gap ushers in the fall season with KATSEYE—its campaign titled “Better in Denim” highlights timeless Gap denim pieces: jeans, shirts, skirts, and a refreshed Long & Lean style from the early 2000s, paired with breezy cotton tops. The girl group also debuts a collaborative capsule featuring three hoodies, dropping on August 22. This release aligns with preparations for Gap’s 30th anniversary of its iconic arched logo, offering a fresh creative chapter under the direction of Zac Posen.