

Fashion Forward: What *The Devil Wears Prada 2*'s On-Set Style Is Telling Us

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Fashion lovers, rejoice—filming for *The Devil Wears Prada 2* is officially underway in New York City, and the wardrobe choices already suggest the sequel will be every bit as stylish and influential as the original. With a bold mix of high fashion labels, reimagined character styling, and modern couture, the buzz around the film's fashion is heating up fast.

A New Era of Costume Design

While Patricia Field, the legendary costume designer behind the first film, is not returning, the sequel is in capable hands. **Molly Rogers**, her long-time collaborator and protégé, is leading the charge. Known for her eye for detail and understanding of fashion's role in character storytelling, Rogers is blending old-school glam with contemporary edge, setting a fresh tone while staying true to the film's fashion legacy.

Icons Reimagined: On-Set Looks to Note

All eyes are on the returning cast, whose wardrobes are commanding attention on the streets of Manhattan:

- **Anne Hathaway**, reprising her role as Andy Sachs, has been spotted in sleek and modern pieces from designers like Kallmeyer, Dries Van Noten, Ulla Johnson, Gabriela Hearst, and Rabanne. Her looks are elevated with luxe accessories, including shoes from Aquazzura and fine jewelry by Jemma Wynne—cementing her character's evolution from assistant to style icon.
- **Meryl Streep**, back as the icy and iconic Miranda Priestly, continues to deliver high-fashion dominance. Her wardrobe includes structured, monochromatic pieces from Lanvin and Celine, paired with powerful outerwear and bold silhouettes that mirror her legendary on-screen persona.
- **Emily Blunt**, who plays the sharp and stylish Emily Charlton, is turning heads with a dramatic makeover: platinum blonde hair and a modern bob. Her updated look is paired with outfits from Coach, Maison Margiela, Dior, and Gianvito Rossi. Her wardrobe choices, combined with her edgy hairstyle, hint at a bolder character arc in the sequel.

Behind-the-Scenes Tension Over Set Photos

Despite the excitement, not everything behind the scenes has been smooth. Costume designer Molly Rogers recently voiced her frustration over the constant leaks of on-set images online. She expressed concern that early glimpses of the looks could dilute the impact of their official on-screen reveal. According to her, the publicizing of outfits before the film's release "spoils the magic" and misrepresents the depth of the character-driven design work.

Still, fans are eagerly soaking up every glimpse, hungry for fashion inspiration and nostalgic callbacks from one of cinema's most iconic fashion films.

Why This Sequel Matters in Fashion

The first *Devil Wears Prada* became a cultural moment for the fashion industry, influencing trends and reshaping the image of editorial power dynamics. The sequel appears poised to do the same, but with a modern lens—reflecting today's fashion values of authenticity, personal evolution, and sustainability.

With a costume department rooted in experience and vision, and a cast that fully embraces the sartorial gravitas of their roles, *The Devil Wears Prada 2* is already emerging as a fashion event, not just a film.

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