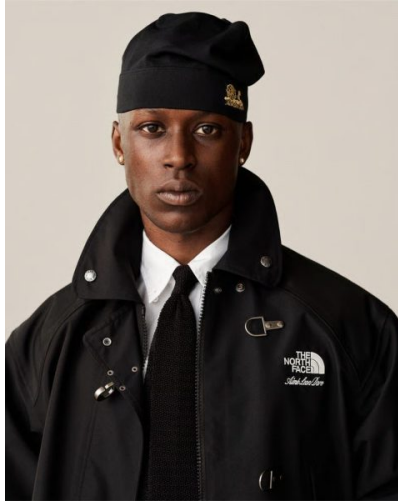


The North Face x Aimé Leon Dore Reimagines Outdoor Icons With Luxury Fabrications

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The North Face x Aimé Leon Dore: When Outdoor Icons Meet Luxury Streetwear

In a bold collaboration that bridges the gap between **performance wear** and **luxury fashion**, **The North Face** has teamed up with New York-based **Aimé Leon Dore** to reimagine its most iconic pieces in premium fabrics and elevated silhouettes.

The collection highlights **The North Face classics**—each reworked with Aimé Leon Dore's refined design language.

Key Pieces From the Collection

- **Nuptse Jacket** – transformed in **Casentino wool**, offering a luxurious spin on the outdoor essential.
- **Denali Jacket** – reimagined in **all-nylon**, combining heritage with sleek urban appeal.
- **Ballistic Nylon Borealis Backpack** – built for both city commutes and rugged adventures.
- **Leather North Dome Rope Bag** – a stylish nod to climbing heritage.
- **Verto Alpine Shoe** – blending mountaineering performance with everyday wearability.
- **Firefighter Jacket** – a three-layer **weatherproof shell**, merging **traditional firefighter details** with **street-ready design**.

Design Philosophy

“Our collaboration with Aimé Leon Dore inspired us to reimagine iconic The North Face pieces originally born on the mountain,” said **David Whetstone, The North Face’s director of global collaborations and energy**. He added, “*We’ve elevated classics like the Nuptse, Denali, Borealis, and Verto with pinnacle materializations like Casentino Wool, Leather, and Ballistic Nylon which have unlocked a new depth of color within our Summit Gold, The North Face Blue, and Evergreen iconic colors.*”

The collection reflects Aimé Leon Dore's **minimal yet impactful aesthetic**, seamlessly enhancing The North Face's DNA of innovation and exploration.

Launch Details

The **The North Face x Aimé Leon Dore collection** will launch on **September 19, 2025** at Aimé Leon Dore's **New York and London stores**, online, and in **select The North Face stores across Asia**.

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