

Regal in Ivory: Genelia and Riteish Deshmukh's Festive Couple Goals

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Bollywood's beloved pair, Genelia and Riteish Deshmukh, recently captivated fashion lovers with their impeccably coordinated ivory festive looks. Drawing on rich South Indian tradition, the duo embraced the timeless elegance of Kanjeevaram silk to deliver a moment of serene glamour.

Genelia looked ethereal in a Kanjeevaram silk saree, its delicate golden border evoking the classic Kasavu charm. Paired with an elegantly cut, shoulder-length blouse, her ensemble reflected both grace and refinement. Her accessories—a handcrafted polki choker, statement earrings, and layered bangles adorned with pearls, diamonds, and emeralds—added a touch of royal opulence. Her look was completed with a neat bun accentuated with a fresh red flower, a glowing yet minimal makeup base, subtle eye shadow, a hint of muted blush, and nude-toned lips, ensuring the whole look felt luxuriously effortless.

Riteish matched her regal vibe effortlessly, donning a customized ivory kurta with a matching veshti that echoed the traditional aesthetic with understated masculinity. His impeccably groomed beard and neatly styled hair complemented the look, adding quiet sophistication to the duo's presentation.

Together, they presented a refined, harmonious aesthetic—Wearing pieces created by label Nafs and designer Mrunalini Rao, they beautifully merged heritage craftsmanship with a modern sensibility. The result: festive looks that feel both timeless and contemporary. Genelia and Riteish Deshmukh's paired elegance spoke volumes—an image of charm, unity, and celebration, setting new style goals for couples this season.