

Naomi Osaka Serves Sparkles and Style at the 2025 US Open

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Naomi Osaka proved once again that the tennis court can be a runway. Stepping onto the court for her first-round match at the 2025 US Open, Osaka stunned in a glittering red Nike ensemble that captured the spotlight and fans' attention worldwide.

Her monochrome look featured a crystal-encrusted cropped jacket paired with a bubble-hem skirt, sparkling red headphones, and rose-studded hair accessories. The shimmering roses tied her look together, highlighting this season's floral trend while adding a feminine edge to her powerful athletic persona.

The most memorable part of her ensemble, however, was her playful companion: a custom crystal-embellished Labubu doll named **"Billie Jean Bling."** Attached to her bag, the sparkling mascot wore a crown of crystals and even carried a tiny blue tennis racket. The accessory was both a nod to tennis legend Billie Jean King and a bold piece of personality-driven style.

Fashion Beyond the Game

Osaka revealed that the base design of her outfit was planned months ahead, but the rose and crystal details were finalized just weeks before the tournament. The embellishments, though challenging to execute, created maximum visual impact under the lights of Armstrong Stadium.

Her look also fits into a wider trend at this year's US Open, where stars like Coco Gauff and Venus Williams are embracing high-fashion ensembles that blur the line between performance and red-carpet style.

Naomi Osaka's 2025 US Open appearance was more than an outfit—it was a declaration of her evolving identity. By blending playful accessories with couture-level drama, she continues to redefine how athletes use fashion as a form of storytelling.