



INDIA FASHION ICON MAGAZINE

Gisele Bündchen Redefines Bold Fashion in Crystal G-String and Thigh-High Boots

Published on 28 Aug 2025 | By IFI Correspondent



Gisele Bündchen surprises us again—this time with an electrifying fashion transformation. In Elisabetta Franchi's Fall/Winter 2025 campaign, the supermodel sheds her signature minimalist aura in favor of an unapologetically bold, vampy aesthetic.

Embodying '80s glam, Gisele appears almost unrecognizable: she wears a crystal-encrusted G-string, thigh-high crocodile-print leather boots, and dramatic black opera gloves. Her hair is slicked back, and her makeup—smoky, intense with a wet-look finish and oxblood lip—cracks the glamour dial all the way. Despite Miami's heat, she leaned into the challenge, stating the shoot was “hot in more ways than one.”

The campaign pushes boundaries further with avant-garde visuals: Gisele kneels in a pool wearing a purple leather jacket with exposed sides, G-string with metallic hardware, and stilettos. Other scenes include sheer lace dresses, plunging leather bodysuits, and bodysuits revealing jewel-encrusted lingerie. It's a striking pivot from her rooted “quiet luxury” persona toward a fearless, empowered vision.

This bold stylistic shift underscores Gisele's storytelling power—she's not just modeling clothes, she's embodying transformation, raw glamour, and unapologetic femininity.

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/PUBLISHER, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.