

Saree, Lehenga Or Gown? Alia Bhatt's Gucci Cannes Look Sparks A Cultural Fashion Debate

Published on 29 Aug 2025 | By IFI Correspondent



Saree, Lehenga Or Gown? Alia Bhatt's Cannes Gucci Look Is The Hottest Debate; Here's Our Take

Trust **Alia Bhatt** to break the internet without even trying. For her big **Cannes 2025 appearance**, the actor ditched the usual couture drama for a look that now has fashion lovers locked in debate — was it a **saree**, a **lehenga**, or simply a **Gucci gown**?

Alia, a **global ambassador for Gucci**, arrived at the closing ceremony of the 78th Cannes Film Festival in a dazzling silver ensemble — a **crystal-encrusted blouse**, a **bodycon skirt**, and a **pallu-style drape**. The outfit bore a clear resemblance to traditional Indian attire, but with Gucci's luxe reinterpretation.

The Internet Reacts

While many cheered Alia for putting a desi spin on an international carpet, others were quick to dissect the silhouette.

- **Team Saree:** Fashion critic *Diet Sabya* declared it the “**first-ever Gucci saree**”, calling it “*a sari-inspired moment that isn't reinvented but revered.*”
 - **Team Lehenga:** Some netizens argued the absence of pleats makes it closer to a **lehenga with a dupatta-like drape**.
 - **Team Gown:** Gucci's official Instagram post called it a “**custom Gucci gown**”, instantly fanning the flames of the cultural identity debate.
-

The Stylist's Take

Alia's longtime stylist **Rhea Kapoor** described her as Gucci's “**modern rajkumari**”, highlighting the fusion of desi tradition with a contemporary high-fashion lens. The silver mesh fabric adorned with Gucci's iconic GG logo leaned into modern couture while nodding to Indian silhouettes.

Why The Debate Matters

This isn't just a "what is she wearing?" conversation. The larger debate points to how **global luxury houses interpret Indian heritage**. Is it genuine representation or watered-down appropriation?

Recent examples like **Prada's Kolhapuri-inspired footwear** or the **Gucci x Alia "saree"** show how blurred the lines are between reinvention and misrepresentation. For some, Alia's look is **iconic cultural reclamation**; for others, it's a silhouette stripped of authenticity.

Our Take

At India Fashion Icon, we see Alia's look as a **conversation starter**. Whether saree, lehenga or gown, it symbolizes the **global relevance of Indian-inspired silhouettes**. More importantly, it ensures that when India steps onto an international stage, its cultural codes are neither ignored nor invisible.

Alia Bhatt didn't just wear Gucci. She wore a moment — one that bridges tradition, couture, and identity. And that might be more important than what we call it.

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/VISHAL KHAIRNAR, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.