

## Manish Malhotra Breaks Tradition: Alessandra Ambrosio Replaces Bollywood at Couture Party

---

Published on 29 Aug 2025 | By IFI Correspondent



### Manish Malhotra Breaks Tradition: Alessandra Ambrosio Replaces Bollywood at Couture Party

Saturday night in Delhi wasn't just another fashion event — it was, as promoted by his team, “**India's first couture party**”, courtesy of ace designer **Manish Malhotra**. The much-hyped soirée offered no new collection, but it served glamour, nostalgia, and a bold new direction in Indian fashion.

---

#### ? No Bollywood, No Theatrics

For the first time in years, Malhotra skipped the ritual of Bollywood actors strutting down the runway. Instead, the spotlight was reserved for **Brazilian supermodel Alessandra Ambrosio**, best known as a former **Victoria's Secret angel**.

This marked a striking departure from the norm where celebrity showstoppers often steal the thunder with theatrics — blowing kisses, family hugs, or dramatic pauses. While the spectacle makes for great gossip, it often overshadows the craft of couture itself.

---

#### ? Alessandra Ambrosio: A Global Muse

The supermodel floated down a makeshift runway in **two dazzling looks**:

1. A crystal-studded silver saree in a fish-cut silhouette, paired with a low-cut bralette blouse and a sheer dupatta.
2. A pearl-encrusted lehenga with a structured bustier dripping in strings of pearls.

Graceful and poised, Ambrosio's presence felt like a reset button for Indian couture, redirecting attention back to the garments.

---

#### ? Archival Glam & Star Guests

Guests were treated to a glimpse of **Manish's iconic movie costumes**, including Kareena Kapoor Khan's *Bole Chudiyan* lehenga and Kajol's unforgettable *DDLJ* look.

Spotted in the crowd were **Fatima Sana Shaikh**, **Tamannaah Bhatia**, and art patron **Shalini Passi**, among others — all soaking in the glitzy atmosphere of couture-meets-party.

---

### ? **Why This Move Matters**

Year after year, Bollywood's dominance on the ramp has made fashion shows about celebrities rather than craftsmanship. By bringing in a supermodel of global stature, Malhotra subtly reminded the industry that couture deserves the center stage.

While many hope Indian icons like **Lakshmi Rana** or **Deepthi Gujral** return to prominence on the ramp, this moment was undeniably a refreshing shift.

---

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/VISHAL KHAIRNAR, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.