

A Multicultural Love Story Unfolds in Tuscany

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Actress and content creator **Emily Shah**, with her Gujarati–American heritage, and actor–producer–writer **Mena Massoud**, of Egyptian origin who immigrated to Canada at age three, forged a global connection. Though they first met in 2018 in Los Angeles via an entertainment-industry dating app, their busy lives kept them apart until a year later, when they finally began dating

Venue: A Rustic Italian Escape

The intimate estate of **Tenuta Di Sticciano** in Certaldo, Tuscany, won them over. They loved its vineyard, on-site accommodations, and versatile event spaces—just right for raising a glass to both Sauvignon and saand?s. The festivities included a welcoming Italian garden dinner with brick-oven pizzas, award-winning local wines, and creative tablescapes featuring heirloom tomatoes, garlic with paint-like streaks, red chillies, and fresh florals—all orchestrated by Fede Floral Design.

Welcome Dinner: Old-School Glamour Meets Botanical Charm

Emily dazzled in an **all-white Valentino ensemble**, inspired by 1960s glamour—the dream look she’d seen on the runway just before getting engaged. Mena complemented her effortlessly in a Valentino jacket, flared tuxedo trousers, Marc Nolan loafers, and the Audemars Piguet watch he proposed with in Japan.

Day Two: Vibrant Hindu Wedding in the Gardens

In a beautiful garden setting with rolling Tuscan hills as the backdrop, Emily and Mena said their Hindu nuptials. She wore a **bespoke red sari by Arpita Mehta**, paired with a corset blouse and kitten heels by Dolce Vita. Her veil was deeply personal—inscribed with a beautiful quote: “On his peaceful land, my flame found rest,” alongside their horoscope symbols and the sacred “Om.” Her mehendi, artfully done by Suhenna Creations, featured their zodiac signs and constellations

Day Three: A Reverent Coptic Christian Ceremony

To honor Massoud’s faith, the couple held a **Coptic Christian ceremony**, officiated by his childhood priest from Toronto, Father Pishoy. Mena was impeccably styled in a **custom Zegna tuxedo**, Christian Louboutin shoes, and an Audemars Piguet Royal Oak. Their wedding bands were bespoke creations from Bhindi Jewelers in Los Angeles

Late-Night Revelry: Martini Bar, Midnight Snacks & Cellar Rave

Post-dessert, the celebrations continued with “The Massoud’s Martini Bar” and late-night delights like truffle and margarita pizzas as snacks. Emily, now in a Rosie Etienne mini dress and silver Tieks flats, ended the whirlwind weekend dancing to Arabic music in the estate’s wine-cellar rave cave. Her corset-inspired look came full circle, in both

style and sentiment.

Why This Wedding Stands Out

- **A Union of Cultures:** Emily and Mena seamlessly wove together Gujarati, American, Egyptian, Hindu, and Coptic Christian traditions into a three-day tapestry of rituals and celebrations.
- **Intentional Style:** Every outfit, from Arpita Mehta’s sari to Lihi Hod’s gown, held personal meaning and honored their families, roots, and aesthetics.
- **Experiential Hospitality:** From on-site lodging and wine to a live millefogie cake, the wedding was designed not as a ceremony, but an immersive escape.
- **Emotional Layers:** Every detail—from zodiac mehendi to heirloom jewelry—added emotional resonance, rendering the wedding as intimate as it was grand.

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