

Vogue Names Chloe Malle New Editorial Chief

Published on 03 Sep 2025 | By IFI Correspondent



Chloe Malle has been named the new Head of Editorial Content for American Vogue, effective immediately. This appointment marks a significant shift in the magazine's leadership structure. The traditional "Editor-in-Chief" title has been replaced to reflect the evolving role of editorial leadership in the digital age.

A New Leadership Structure

Anna Wintour, who has led Vogue for nearly four decades, will continue to serve as Condé Nast's Chief Content Officer and Global Editorial Director of Vogue. In her new role, Malle will oversee the creative and editorial direction of the U.S. edition, reporting directly to Wintour. This collaboration aims to blend Wintour's vast experience with Malle's fresh perspective. [Vogue](#)

Chloe Malle's Journey at Vogue

Malle's association with Vogue began in 2011 when she joined as a Social Editor. Her versatility allowed her to contribute across various domains, including fashion, politics, beauty, and health. Between 2016 and 2023, she served as a Contributing Editor, writing features, overseeing special projects, and working as a sittings editor. In 2023, she became the editor of Vogue.com, leading to significant digital growth and the introduction of innovative content projects such as "Dogue" and the Vogue Vintage Guide.

Over the years, she has held various positions, including Contributing Editor, where she wrote features and oversaw special projects. In 2023, she became the editor of Vogue.com, leading to significant digital growth.

Vision for the Future

Malle expressed her excitement about leading Vogue into a new era, emphasizing the importance of innovation across all media platforms. She acknowledged the rapid evolution of fashion and media and her gratitude for having Wintour as a mentor. Her appointment signifies a commitment to maintaining Vogue's legacy while embracing the future of fashion journalism.

Industry insiders have lauded Malle's appointment, highlighting her deep understanding of fashion's role in broader cultural change. Her ability to balance Vogue's rich history with the need for innovation positions her as a leader capable of navigating the evolving landscape of fashion media.

Chloe Malle's appointment as Head of Editorial Content at American Vogue marks a pivotal moment in the magazine's history. With her extensive experience and innovative approach, she is poised to lead Vogue into its next chapter, ensuring it remains at the forefront of fashion journalism.

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