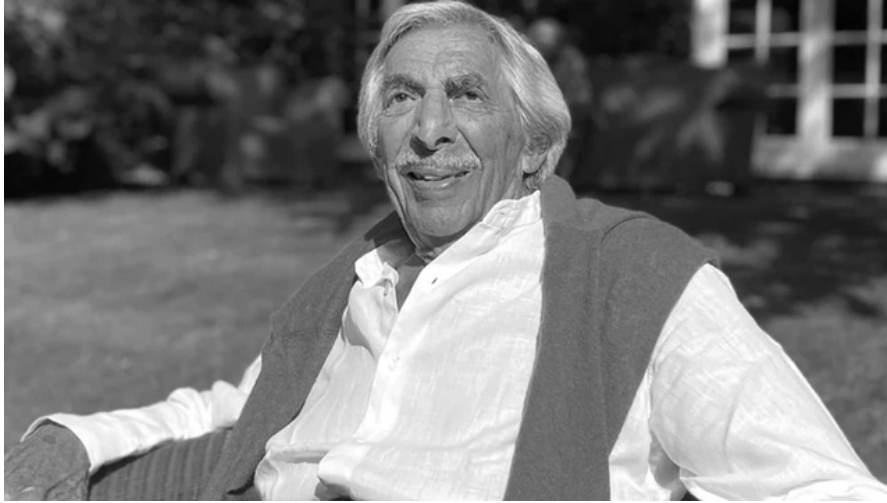


## Derek Rose, Sleepwear Icon, Passes at 93

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**Derek Peter Rose**, the renowned British designer celebrated for redefining luxury sleepwear, has passed away on August 29, 2025, at the age of 93—surrounded by his family. His name became synonymous with exquisite robes and pyjamas that blended timeless elegance with impeccable craftsmanship.

Born into a lineage of menswear tailors, Derek joined his father **Jack Lewis Rose's** business—originally founded in 1926 under the name *Bonsoir*—in 1953. He later relaunched the collection in 1975 under his own name, launching **Derek Rose London** with a manufacturing base in Congleton, Cheshire.

Under his stewardship, the brand evolved beyond its roots to become a global emblem of quality. In the 1980s and '90s, Derek Rose London expanded internationally, selling through boutiques in over 45 countries. This global outreach was recognized when the company received the prestigious **Queen's Award for Export Achievement** in 1987—an accolade reflecting both commercial and artisanal success.

Derek's influence extended beyond his brand. In 1996, he was elected **Chair of the British Menswear Guild**, and notably escorted Queen Elizabeth II at the International Menswear Exhibition. He frequently represented British fashion overseas, becoming a respected ambassador for craftsmanship and design.

His creations never went unnoticed by luminaries. Celebrities like **Leonardo DiCaprio, Harry Styles, Eddie Redmayne,** and **Sarah Jessica Parker** were among his clientele. Most memorably, **John Lennon and Yoko Ono** famously donned matching Derek Rose pyjamas. Members of the **British Royal Family** and former U.S. President **Gerald Ford** also favored his sleepwear.

Despite attracting high-profile patrons, Derek remained humble. A company statement described him as a “towering figure in British menswear” and noted how he loved “not just the business itself, but the people and products.” He built enduring relationships with **mills, manufacturers, agents, and retailers** to create garments that defined his brand—and shouldered all with warmth, humor, and generosity.

In 2003, leadership passed to his son **Sacha Rose**, who broadened the company's scope to include **loungewear, resortwear, leisurewear, and underwear** for men, women, and children. Sacha also strengthened the brand's global footprint through a key partnership with **Net-a-Porter** in 2005, helping it break into the U.S. market.

Retail expansion continued, with the brand opening its first standalone store in **Notting Hill** in 2016, followed by outlets in **Knightsbridge** (2018) and **Marylebone** (2023). Today, Derek Rose products are sold worldwide—in **Toronto, Dubai, Riyadh**, as well as prestigious stores such as **Harrods, Selfridges, Bergdorf Goodman, Neiman Marcus, David Jones,** and **Printemps**.

The company's tribute to Derek underscores that his professional achievements were just one part of his legacy. He was also "a mentor, a gentleman, and a friend." The Rose family pledges to uphold his values: **quality without compromise, respect for craft, and a genuine care for the people who make and wear their garments.**

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