

Loewe's AW25: Anderson's Artful Farewell

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In a poignant close to a defining era, **Loewe's Autumn/Winter 2025/2026 collection** marks the final creative venture of **Jonathan Anderson**—his “final bow” before departing to helm Dior. Revealed via an understated, invitation-only presentation during Paris Fashion Week in early March, this collection culminates twelve years of Anderson's visionary leadership while laying a vibrant foundation for the brand's next chapter under **Jack McCollough and Lazaro Hernandez**.

Anderson's Swan Song: Art Meets Craft

Consistent with his tenure, Anderson concluded with a collection that blurred the boundaries between **craftsmanship and artistic experimentation**. Drawing on Loewe's heritage of artisanal leatherwork, the line reflects Anderson's hallmark—textural exploration, sculptural forms, and richly layered surfaces. As critics have observed, the collection reads as a “scrapbook of ideas,” cementing his legacy while offering a visual stepping stone for incoming creative directors.

A Bauhaus-Inspired Collaboration

A key highlight: Loewe partnered with the **Josef & Anni Albers Foundation**, channeling the modernist ethos of the iconic Bauhaus movement. Josef Albers's geometric ‘Homage to the Square’ paintings met the brand's signature Puzzle bag, while Anni Albers's pioneering weavings inspired tactile outerwear and sculpted textiles.

Under Anderson's touch, leather surfaces echoed Josef's color block compositions, while woven twill revealed in Anni's celebration of thread as a medium of texture and story.

Visual Storytelling in the Campaign

To visually unspool the collection's artistic narrative, photographer **Arnaud Lajeunie** captured a compelling campaign featuring **Jiang Qiming** (Loewe's brand ambassador), **Lesley Manville**, **Felix Kammerer**, and **Raffey Cassidy**.

Their images—full of painterly composition and craft-forward styling—highlighted the collection's duality: contemporary vigor framed in modernist abstraction. Notably, Manville had previously appeared during the Loewe Foundation Craft Prize 2025 in Madrid, underlining the brand's devotion to artistry and creativity.

Beyond Fashion: Commitment to Communities

Echoing the collection's creative collaboration, Loewe also initiated a **partnership with Les Foyers de Tambacounda**, a women's community center in Senegal operated with NGO **Le Korsa**. This alliance supports vital programs such as **Sutura**, a local sewing collective; an arts initiative led by a Dakar Beaux-Arts professor; and a **tire recycling project** that champions sustainability and circular economy values.

This socially conscious layer emphasizes Anderson's vision of fashion as a platform for cultural and ethical engagement—not just aesthetic impact.

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