



INDIA FASHION ICON MAGAZINE

Inside the ELLE Style Awards 2025: Meet Fashion's Jury

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The second edition of the **ELLE Style Awards**, presented by The Raymond Shop, is set to elevate India's fashion scene once more. Scheduled for **6 September 2025** at the luxurious **Leela Palace, New Delhi**, this edition promises even more glamour, innovation, and star-studded style than its inaugural 2024 outing. But at the heart of the night's celebration lies something equally significant: the carefully curated jury tasked with recognizing fashion's most brilliant voices. [Elle India](#)

This year's jury brings together a remarkable blend of heritage, editorial acumen, disruptive design, beauty innovation, digital dynamism, and cultural influence. Let's meet the voices guiding this year's fashion verdicts:

Anju Modi – Fashion Designer

A stalwart of Indian couture, **Anju Modi** is celebrated for bridging age-old Indian crafts with contemporary design sensibilities. Her regal creations—most notably the period costumes for *Bajirao Mastani* and *Ram Leela*—have shaped the cinematic style lexicon. Renowned for reviving traditional hand techniques and working closely with artisans, Modi brings a timeless, rooted perspective to the jury.

Ainee Nizami Ahmedi – Editorial Director, ELLE India

At the helm of **ELLE India** and **ELLE Gourmet India**, **Ainee Nizami Ahmedi** brings journalistic flair and cultural insight to the panel. Her editorial vision balances aspirational storytelling with relatability—making her the perfect bridge between high fashion and real-life relevance. Ainee's focus on discovering new voices promises a jury that prizes creativity and cultural resonance.

Divyam Mehta – Fashion Designer

Known for marrying indigenous textiles like khadi and tussar silk with modern tailoring, **Divyam Mehta** has earned critical acclaim for his minimalist yet meticulously crafted collections. A past winner of the Most Avant-Garde Designer, Mehta brings a thoughtful contemporary lens to Indian textiles, making him a curator of innovation grounded in heritage.

Kanika Goyal – Fashion Designer

Kanika Goyal is one of Indian fashion's most daring disruptors. Her label is known for futuristic aesthetics, oversized silhouettes, and the seamless merging of streetwear with couture. From showcasing in New York and London to curating her own experimental design language, Goyal champions boundary-free fashion—bringing bold vision and global pulse to the jury.

Kaajee Rai – Makeup Artist & Hair Stylist

Beauty meets narrative in the work of **Kaajee Rai**, a stylist celebrated for gender-inclusive, cinematic looks that blur the line between editorial artistry and identity exploration. Whether bridal elegance or high-fashion drama, Rai's story-telling approach sees beauty as powerful individual expression.

Zoha Castelino – Fashion Director, ELLE India

Visionary styling and trend-forecasting shape **Zoha Castelino's** impact at **ELLE India**. As Fashion Director, she crafts powerful visual narratives that spotlight emerging voices and styles—making her a vital voice in identifying the next big fashion movements.

Sejal Kumar – Content Creator

One of India's most beloved digital creators, **Sejal Kumar** has built a creative empire with her seamless blend of fashion, music, and life. From YouTube vlogs to original music and acting, her influence rests in authenticity—a quality that ensures the jury reflects today's vibrant, multi-platform audience.

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