

ELLE x Oteria: Skincare Meets Rhythm at Delhi Soirée

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ELLE India partnered with Oteria to host a groundbreaking event at Addonis, Delhi. This exclusive gathering seamlessly integrated skincare with the body's natural rhythms, offering guests an immersive experience that celebrated both science and luxury.

An Evening of Rhythm and Revelry

As the sun set over Delhi, an intimate group of tastemakers gathered for an evening that blurred the lines between education and celebration. The event featured wellness shots, themed cocktails, live product trials, and a fireside chat with renowned dermatologist Dr. Geetika Mittal Gupta. Dr. Gupta elucidated the science of circadian rhythms, explaining how skin responds differently throughout the day—daytime for protection and restoration, nighttime for repair and rejuvenation.

Experiencing Oteria's Philosophy

Guests had the opportunity to explore Oteria's product range firsthand, with a focus on mists that became the evening's highlight, providing refreshing relief from the Delhi heat. Founder Vibhor Rastogi emphasized the brand's commitment to "timed skincare," designing products that align with the body's natural tempo rather than skin type alone.

From Sundown to Soundtrack

The evening transitioned from insightful discussions to lively celebration as a DJ set the mood, turning the sundowner into a vibrant late-night party. This fusion of science and celebration underscored the event's theme: skincare as a rhythm to live by, not just a routine to follow.

A Global Vision

This event marked a significant milestone for Oteria as it expands beyond India into Nepal and other digital-first platforms. The soirée highlighted the brand's philosophy that rhythm transcends borders, resonating with diverse audiences worldwide.

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