

The September Shake-Up: Meet the Spring 2026 Fashion Week

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The fashion world is on the brink of transformation, and it all begins this September. Vogue India unveils one of the most seismic shifts the industry has seen in years in its feature “The September to Remember—Meet the class of Spring 2026, AKA the new fashion week designers” by Irene Kim. A staggering 15 designers are debuting at this season’s ready-to-wear shows—a clear signal of a cultural reset and creative awakening.

1. A Seasonal Shake-Up in Creative Direction

Reports of designer turnovers have flooded in nearly every month of 2025—except April and August—building anticipation that has now culminated in a dramatic lineup of launches and appointments. This wave of change marks one of fashion’s most dynamic periods of renewal.

2. Major Houses Under New Leadership

- **Christian Dior:** After decades of compartmentalized direction, Dior will now be guided by one visionary—**Jonathan Anderson**, overseeing menswear, womenswear, and couture.
- **Chanel:** The spotlight intensifies on **Matthieu Blazy**, whose Chanel debut comes with immense pressure—fittingly scheduled for the season’s grand finale.
- **Loewe:** **Lazaro Hernandez** and **Jack McCollough**, after 20+ years in New York with Proenza Schouler, are boldly relocating to Paris to take creative reins at Loewe—an audacious move that underscores their ambition.

3. Rising Talent: From Backrooms to Runways

Simultaneously, emerging names and behind-the-scenes talents are stepping into the limelight:

- **Nicholas Aburn** at Area and **Miguel Castro Freitas** at Mugler are lesser-known but poised to make their mark.
- Familiar creative figures like **Dario Vitale** (Versace) and **Mark Thomas** (Carven) are transitioning into lead roles after years in supporting positions.

4. Fashion’s Yearbook Moment

Vogue India frames Spring 2026 as a “yearbook” season—front row, backstage, and boardroom—documenting the careers and transitions that will define a new era in fashion, both creatively and culturally.

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