

Mikey Madison Becomes Dior's New Face

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Dior has officially unveiled **Mikey Madison** as its newest global brand ambassador, marking the first such appointment under the visionary direction of **Jonathan Anderson**. This strategic collaboration comes as Anderson prepares for his debut women's collection for the iconic fashion house.

From Reel to Runway: Why Madison

At just 26, Madison's allure and talent have swiftly elevated her into global stardom. Her mesmerizing lead role in **Sean Baker's *Anora***—which clinched the Palme d'Or at Cannes 2024—earned her the **Oscar for Best Actress in 2025**.

Dior's statement praised her "magnetic presence ... powerful allure and serene strength," calling her the perfect modern incarnation of Dior elegance.

Her cinematic intensity, paired with inherent grace, adds layers of depth to Dior's evolving identity—a beauty that merges artistry with authenticity.

A Creative Duo: Anderson and Madison

Anderson's entry as creative director this year catalyzed a cinematic styling era at Dior. His recent menswear debut and red-carpet gowns—sporting icons like Mia Goth and Monica Barbaro—signal a bold, narrative-driven chapter. Madison's appointment dovetails with this shift, offering Hollywood star power as Dior builds its new creative narrative.

A Resonant Introduction

Madison's first official nod from Dior came with palpable flair: for the 2025 Academy Awards, she stepped onto the red carpet in **Dior haute couture** with vintage-inspired undertones—serving as a visual prelude to her ambassadorial role.

Voices from Dior

Jonathan Anderson shared:

"Mikey Madison is an incredibly talented actress. Her empathetic approach perfectly reflects the House of Dior, and I am extremely excited to work together."

Madison herself reflected:

"I'm so proud and honored to be joining the House of Dior at the start of this next chapter under Jonathan's creative direction. Jonathan is inspiring to me as a designer because of how he tells stories with his collections and the playfulness and originality he injects into every collection."

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