

Valentino Beauty Unveils the 2025 ‘Rendez-Vous Ivory’ Capsule

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Valentino Beauty steps into a realm of nostalgia and night-glow glamour with the launch of its *Rendez-Vous Ivory* collection for 2025—a limited-edition capsule that revives the essence of New York’s legendary Studio 54. The collection dresses classic *Born in Roma* Donna and Uomo fragrances in ivory and gold, adding an elegant twist while channeling the spirit of audacious self-expression.

Fragrance Reinvented: Ivory Meets Iconic Scents

- **Born in Roma Donna (Rendez-Vous Ivory):** A warm, sweet scent combining orange blossom, marshmallow accord, Madagascar bourbon vanilla, and white musk—luminous and enveloping, wrapped in an ivory-and-gold bottle.
- **Born in Roma Uomo (Rendez-Vous Ivory):** A cozy, woody-amber profile with sparkling bergamot, aromatic lavandin, and a fireplace accord, warmly anchored in timeless elegance.

Introducing Spike Valentino Ivory Lip Collection

Adding to the sensory narrative, the capsule includes **Spike Valentino Ivory** lipsticks in four rich shades:

- Neutral Nude
- Warm Pink Toffee
- Terrazzo Red
- Rose-Gold Shimmer Topper

Each formula is infused with the luminous **Roma Light Complex**, offering a radiant matte finish that glitters like candlelight.

Launching with Cinematic Flair: The Studio 54 Revival

On September 10, Valentino Beauty will host an exclusive, invite-only soirée at Studio 54, bringing together fashion insiders, cultural tastemakers, emerging creatives, and original patrons of the iconic club. This staging underscores the collection’s ethos of freedom, artistry, and unapologetic individuality.

The campaign—shot by acclaimed photographer Carlijn Jacobs—is visually rich, blending cinematic flares, mirror reflections, and cathedral lighting with the energy of nightlife. Model Adut Akech, as the *Born in Roma* ambassador, anchors the imagery with timeless presence.

Why *Rendez-Vous Ivory* Stands Out

Key Element	Significance
Limited Edition	Adds prestige and collectibility—highly anticipated among beauty connoisseurs.
Design Symbolism	Ivory and gold palettes reflect disco-era opulence and the architectural elegance of Rome.
Multisensory Collection	Merges fragrance and makeup into a seamless narrative of sensuality and luminosity.
Cultural Relevance	Reawakens an era where fashion, music, and identity collided in creative liberation.

Where & When

Available globally in select locations and online—including Valentino Beauty and Sephora—*Rendez-Vous Ivory* offers limited-time access to this curated collection.

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