

Natasha Poonawalla Transforms Venice to Her Catwalk

Published on 09 Sep 2025 | By IFI Correspondent



Natasha Poonawalla, celebrated as the ‘vaccine queen’ for her pivotal leadership role at the Serum Institute of India, once again captured global attention—not for her medical achievements, but for her audacious fashion sense.

Her striking ensemble wasn’t just another designer look—it was a bold reimagining of an iconic piece from Pierre Cardin’s Spring–Summer 2013 collection. Featuring sculpted, layered conical discs enveloping the waist and hips, the design imbued the classic white gown with architectural precision and visual drama. The intricate silhouette harked back to Cardin’s futuristic aesthetic, paying homage to an influential legacy while boldly reinterpreting it for the present.

Poonawalla didn’t stop at the dress—she elevated the look with a matching oversized circular hat, its brim echoing the gown’s sculptural curves and framing her face like a contemporary halo. Her accessories—a dazzling diamond ring and pearl earrings—added subtle sophistication, allowing the gown to remain the focal masterpiece.

Playing into the theatricality, her makeup was dramatic yet elegant: a luminous base sculpted with muted bronzer and subtle contouring, flush brown blush, and generous highlighter emphasized her bone structure. Her eyes were defined with fluttery lashes, winged eyeliner, and earthy-toned eyeshadow, while a bold blood-red lip provided a sharp, arresting contrast to the all-white ensemble.

Naturally, she completed the look with sky-high white heels, ensuring she remained a commanding presence—not just in fashion, but in the spatial drama of the city itself. Walking the Venetian streets felt akin to witnessing a living sculpture—where style, art, and performance converged seamlessly.

While Poonawalla is widely admired for her humanitarian contributions and leadership in vaccine manufacturing, her fashion persona has become equally commanding. Renowned for embracing maximalist designs that blur art and couture, she has a legacy of bold statements—from Dior couture at Cannes to her regal Met Gala ensembles.

This latest appearance also reinforces her place in fashion discussions—not just as a dresser, but as a trailblazer who sees clothing as a canvas. The Venice outing further solidifies her status as a socialite who refuses to separate philanthropic identity from personal style, instead integrating both into a single narrative of power, vision, and elevated taste.

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