

Samantha Dazzles at Dubai Fashion Week

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Indian designer **Krésna Bajaj** took a groundbreaking step onto the international stage with the launch of her very first prêt-à-porter collection, *The Archive of Hidden Things*. The launch—held at the glitzy Dubai Fashion Week—showcased 27 distinct looks, each weaving through a thematic narrative arc of **Revelation**, **Obsession**, and **Liberation**, signaling a bold new chapter in her career.

Samantha's Front Row Stardom

Bollywood star Samantha Ruth Prabhu graced the front row, supporting her best friend while radiating charm in a dazzling ensemble.

Her presence balanced celebrity sparkle and loyal friendship, elevating the collection's debut while seamlessly commanding attention from fashion insiders and global press.

The Collection That Speaks

Bajaj's *The Archive of Hidden Things* balances narrative-driven artistry with wearable elegance, showcasing her creativity across 27 expressive fashion statements.

Themes of Revelation, Obsession, and Liberation reflected personal discovery, artistry, and emotion—signaling Bajaj's narrative depth and transformative storytelling-driven design approach.

From Bollywood Glamour to International Runways

This prêt debut highlights Bajaj's evolution, transitioning from intricate Bollywood red-carpet couture to expansive, storytelling-rich canvases across international fashion landscapes.

Her move positions her as an emerging global voice in prêt fashion, blending cultural artistry with refined, contemporary market-ready design aesthetics.

A Star is Worn by a Star

While Bajaj's designs captivated, Samantha Ruth Prabhu's appearance created additional buzz, reinforcing the designer's message with a magnetic style statement.

She dazzled in "The Magic Top," a celestial-inspired, high-neck black piece shimmering with ornate stones, evoking cosmic artistic elegance. Samantha paired the top with tailored black flared trousers, demonstrating understated glamour balanced with starry sophistication, ensuring timeless visual elegance.

Accessories remained deliberately minimal—a black handbag, golden bracelets, and refined black heels—ensuring the couture masterpiece maintained center stage seamlessly.

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