

Almost Gods x FILA: Redefining Fashion Boundaries

Published on 11 Sep 2025 | By IFI Correspondent



The collaboration between Almost Gods and FILA marks a significant fusion of contemporary design and sportswear heritage. This partnership introduces a collection that reimagines traditional elements through a modern lens. By merging FILA's legacy with Almost Gods' innovative approach, the collection offers a fresh perspective on fashion.

Design Philosophy

Creative director Dhruv Khurana emphasizes the importance of blending distinct design energies to create a cohesive collection. The capsule draws inspiration from FILA's clay-court heritage, infusing it with elements of brutalist architecture and elemental mysticism. This approach results in garments that are both functional and artistically expressive.

Collection Aesthetics

The collection features outerwear that embodies a ritualistic essence, with skirts designed to resemble sculptural forms. The color palette includes tones such as ash, iron, and burnt red, reflecting an oxidized, earthy aesthetic. Graphics within the collection serve as symbols, adding depth and meaning to each piece.

Almost Gods positions itself as a storytelling house, with each garment designed to carry narrative weight. The collection's story is set in a desert storm, where twisted flora and eclipse-lit skies reimagine the world of sport. This narrative approach transforms clothing into artifacts imbued with significance.

The collaboration's cinematic quality is evident in its mythic and brutalist themes, challenging conventional fashion narratives. By integrating elements of movement and mythology, the collection offers a dynamic and immersive fashion experience. This approach sets the collaboration apart in the fashion industry.

Cultural Impact

The Almost Gods x FILA collaboration challenges traditional fashion boundaries, blending heritage with contemporary design elements. This fusion resonates with a global audience, reflecting a shift towards more inclusive and innovative fashion narratives. The collection's success underscores the growing appreciation for such boundary-pushing collaborations.

For more style updates & exclusive fashion stories follow indiafashionicon.com