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Rimzim Dadu Unveils 'Oxynn': A Sculptural Tribute to Banjara Craft

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At the Hyundai India Couture Week 2025, designer Rimzim Dadu presented her latest collection, 'Oxynn,' a sculptural tribute to the Banjara tribe's rich heritage. The collection seamlessly blends traditional elements with contemporary couture, showcasing Dadu's signature material innovation and storytelling through fashion.

Inspiration and Design Philosophy

'Oxynn' draws inspiration from the Banjara tribe's mirrored textiles, bold weaves, and oxidized jewelry. Dadu reimagines these elements through a sculptural lens, focusing on form, depth, and narrative integration. The collection features fluid yet architectural silhouettes crafted from steel, metallic wires, and custom textiles, resulting in garments that are both tactile and emotionally resonant.

Color Palette and Silhouettes

The color story of 'Oxynn' moves in deep, burnished tones, including oxidized silver, aged gold, deep red, gun-metal, and jewel-like midnight hues. Silhouettes range from pre-draped saris and lehengas to tailored jackets, sculpted blouses, and modular suits, offering versatility and modernity.

Showstopper and Presentation

The collection was showcased on the runway with actress Khushi Kapoor as the showstopper, adding a contemporary flair to the traditional designs. The presentation highlighted the fusion of heritage and modernity, with models donning intricate metallic ensembles that captured the essence of Banjara craftsmanship.

Designer Insights

In an exclusive interview, Dadu shared her journey of evolving from an experimental label to creating immersive couture experiences. She emphasized the importance of treating fabric as a medium for storytelling and the meticulous process of material manipulation in her designs. Dadu also discussed the influence of motherhood on her productivity and the evolving landscape of the Indian fashion scene, noting a growing appetite for experimentation and a shift towards personalized, concept-driven couture.

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