

## Jung Kook Steals the Spotlight at Calvin Klein's SS26 Show

Published on 13 Sep 2025 | By IFI Correspondent



BTS star Jung Kook recently captivated audiences at New York Fashion Week by attending Calvin Klein's Spring/Summer 2026 (SS26) show.

As Calvin Klein's global ambassador, he arrived in an oversized beige suit that perfectly represented the brand's minimalist yet modern aesthetic.

The actor-singer's choice of outfit balanced elegance and street-style influences, reinforcing his status as a global fashion icon.

Moreover, his presence marked a significant moment for both the K-pop star and the renowned fashion house, blending music fandom with high fashion.

Industry insiders noted that his attendance brought an unprecedented level of energy and attention to the runway show.

### **Fashion Details: Oversized Minimalism**

Jung Kook's SS26 look featured an oversized beige blazer paired with tailored trousers.

The ensemble, styled with neutral-toned sneakers and subtle accessories, highlighted Calvin Klein's signature minimalism while remaining contemporary.

Fashion critics praised the outfit for its versatility, noting that it is both wearable and aspirational for fans worldwide.

Furthermore, the styling emphasized comfort without sacrificing sophistication, a hallmark of Jung Kook's personal style.

Observers also remarked on how his hairstyle and accessories complemented the outfit, achieving a cohesive and polished runway-ready appearance.

### **Social Media Buzz**

Jung Kook's appearance immediately generated a massive social media response, with over one million posts on platform X (formerly Twitter).

The hashtag #JUNGKOOKxCALVINKLEIN trended globally, highlighting the immense influence of BTS's fandom, ARMY, and the excitement surrounding his public appearances.

In addition, Instagram, TikTok, and other platforms saw millions of interactions, with fans sharing images, video clips, and commentary on his outfit and charisma.

Fashion enthusiasts and K-pop fans alike flooded digital channels with praise, making Jung Kook the most mentioned celebrity across multiple platforms during the event.

Moreover, the campaign and social media coverage strengthened the collaboration between Calvin Klein and Jung Kook, bridging K-pop culture and Western high fashion.

## BTS Comeback Tease

Amid the fashion spotlight, Jung Kook offered subtle hints regarding BTS's upcoming 2026 comeback. He revealed that the group is focused on producing their best possible album and that only the music video filming remains to complete the project.

Fans immediately speculated about potential collaborations, concepts, and release dates, sparking widespread excitement across fan communities.

This brief statement not only fueled anticipation for the new BTS album but also highlighted Jung Kook's dual role as both a fashion icon and active musician.

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