

## Gen Z's Take on Airport Fashion: Comfort Over Couture

Published on 13 Sep 2025 | By IFI Correspondent



In recent years, airport fashion has evolved from a display of high-fashion ensembles to a celebration of comfort and functionality, largely influenced by Gen Z's preferences. This shift emphasizes the importance of wearing clothes that feel personal and are easy to move in, rather than aiming to impress others.

### The Rise of Comfortable Travel Wear

Gone are the days when tight jeans and elaborate dresses were the go-to choices for air travel. Today, comfort reigns supreme, with many opting for sweatpants, oversized hoodies, and basic tank tops. These choices reflect a broader cultural shift towards valuing personal comfort and practicality over traditional fashion norms.

### Expert Tips for Stylish Yet Comfortable Airport Outfits

Fashion experts suggest that comfort doesn't have to mean sacrificing style. Purva Maheshwari, a fashion merchandiser, advises travelers to consider layering their outfits to accommodate fluctuating temperatures on planes. She recommends items like light jackets or cardigans, which can be easily removed when needed.

Additionally, Maheshwari suggests exploring alternatives to traditional athleisure staples. Wide-leg trousers, soft joggers with structure, and stretchy jeans can offer the same comfort as leggings or track pants while providing a more polished look.

Accessories also play a crucial role in enhancing airport outfits. A simple scarf can provide warmth, sunglasses can conceal tired eyes, and a well-chosen tote bag or backpack can complete the ensemble. The key is to keep it simple and avoid heavy jewelry or items that may slow you down.

### Embracing Personal Style

Ultimately, airport fashion is about expressing personal style while ensuring comfort during travel. As Gen Z continues to influence fashion trends, the emphasis on comfort over couture is likely to persist, encouraging more travelers to prioritize their well-being without compromising on style.

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