

Pantone Unveils Bold & Expressive Color Palette for NYFW SS26 Trends

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Spotted on the Catwalk: Pantone Reveals NYFW SS26 Trend Colors

The **Pantone Colour Institute** has unveiled the official color palette for **New York Fashion Week Spring/Summer 2026 (NYFW SS26)**, setting the tone for a season defined by bold expression and individuality.

As fashion counters the rise of AI-driven uniformity, designers are embracing colors that celebrate personal identity. “This season’s colours allow room to experiment and put our own stamp on fashion,” said **Leatrice Eiseman**, Executive Director of the Pantone Colour Institute.

? Key Trend Shades for SS26:

- **Acacia** – a striking yellow with green undertones.
- **Dusty Rose** – a romantic, greyish pink.
- **Tea Rose** – a feminine rose with a touch of red.
- **Burnt Sienna** – a rusty brown symbolizing renewal.
- **Amaranth** – a mysterious purple with depth.

? Supporting Highlights:

From the calming **Burnished Lilac** to the fiery **Lava Falls**, and refreshing hues like **Muskmelon** and **Alexandrite**, the SS26 palette mixes vibrancy with serenity.

?? Seasonless Classics:

Neutrals like **Coffee Bean**, **Whyte Onyx**, **Angora**, and **Sycamore Green** ensure timeless versatility across collections.