

Lisa's Candy-Floss Glam Steals the Spotlight at the 2025 Emmys

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A Gown Fit for a Fairy Tale

At the 77th Primetime Emmy Awards on September 14, 2025, **BLACKPINK's Lisa** delivered one of the most talked-about red carpet moments of the night. Making her acting debut in *The White Lotus* (Season 3), she embraced a style that critics called “cotton candy couture,” while fans compared it to “Glinda-esque” glamour. As a result, every detail of her look radiated whimsy, fantasy, and high-fashion drama.

Lisa walked the Peacock Theater red carpet in Los Angeles wearing a **Lever Couture gown** that looked as if it was spun from pastel dreams. The bubblegum-pink tulle design featured layered ribbons in different opacities. Together, they created a cascading texture that instantly reminded viewers of cotton candy.

The silhouette included an **off-the-shoulder, heart-shaped neckline** and a **structured peplum waist**. In addition, a daring thigh-high slit added contrast, breaking the sweetness with a touch of boldness. Meanwhile, ribbon-like loops and a flowing train trailed behind her, completing the fairytale aesthetic.

Accessories

Lisa paired her gown with **pink bedazzled stilettos**, keeping the playful theme consistent. More importantly, she chose jewelry that carried deeper symbolism: a **Bulgari Serpenti necklace**, along with a matching bracelet and ring. The serpent motif, therefore, acted as a subtle nod to *The White Lotus* storyline.

Her hair, styled in soft curls with a center part, framed the neckline perfectly. To complement the gown, she opted for rosy makeup with peach undertones. Fluttery lashes, a touch of blush, and a glossy lip gave her the right balance between sweetness and sophistication.

A Statement Beyond Fashion

Although Lisa didn't earn an individual nomination, *The White Lotus* Season 3 secured **23 nominations**, including *Outstanding Drama Series*. Her portrayal of *Mook* drew early praise from critics. Consequently, her red carpet moment felt like both a celebration of her debut and a bold declaration that she belongs on Hollywood's biggest stage.

In interviews, Lisa openly admitted that acting brought a mix of nerves and excitement. Nevertheless, fans admired her honesty and applauded her ability to approach the challenge with the same poise and professionalism she shows in her music career.

Why the Look Resonated

Lisa's Emmys debut resonated deeply because it represented much more than glamour:

- **Career Growth:** She proved she is expanding her artistry beyond K-pop into global television storytelling.
- **Fashion as Narrative:** The serpent-themed jewelry tied her red carpet style directly to her series, blending character and couture.
- **Representation:** As a Thai artist commanding attention at the Emmys, Lisa underscored the importance of cultural visibility on international stages.

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