

Borsalino Partners with Swiss Firm Gamat to Launch First-Ever Leather Goods Collection

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Milan, September 2025 — After fragrances and eyewear, Borsalino is venturing into the world of leather. The legendary Italian milliner, best known for its felt hats, has announced a **five-year licensing partnership with Swiss manufacturer Gamat** to develop its first full-scale leather goods collection.

The debut line of **bags and accessories will launch for Autumn/Winter 2026–2027**, with a preview scheduled during the upcoming **Milan Fashion Week**. Sales campaigns will begin in November, with products expected to hit stores in September 2026.

A Strategic Move Beyond Hats

General manager **Mauro Baglietto** described the expansion as a milestone:

“With this new leather goods licence, Borsalino is writing a new chapter in its history.”

While Borsalino previously offered small leather goods, this is the brand's **first comprehensive collection** of bags and accessories, designed to carry forward its heritage of craftsmanship and style.

Distribution & Reach

The new line will be available through:

- **17 Borsalino boutiques worldwide**
- **Select multi-brand luxury stores**
- **International department stores**
- **Borsalino's e-commerce platform**

Swiss Precision Meets Italian Heritage

Founded in 1998 in Chiasso, Switzerland, **Gamat** has become a global leader in leather manufacturing, producing more than **700,000 items annually** for high-end clients such as **Giorgio Armani, Dsquared2, and Off-White**. The company offers end-to-end expertise, from material sourcing to prototyping and production.

Borsalino emphasized that the upcoming collection, **co-designed with Gamat**, aims to deliver **functional yet stylish pieces**, echoing the quality and timeless appeal of its iconic hats.

Looking Ahead

With Haeres Equita — the investment fund led by Philippe Camperio — steering the brand since 2018, Borsalino continues to evolve while staying rooted in its rich heritage. This leather expansion underlines its ambition to grow as a **360° luxury lifestyle brand**, tapping into new categories while honoring its artisanal legacy.

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