

Thebe Magugu Redefines Luxury Hospitality at Belmond's Mount Nelson Hotel

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Magugu's design aims to immerse guests in South African culture, art, and history. He emphasizes preservation and storytelling through design. The suite offers a space where guests can experience the richness of African creativity and intellect. Magugu states, "My work is rooted in preservation." He intends for guests to live within a space that encapsulates culture through art and craft.

Magugu House: A Cultural Hub

Adjacent to the suite, Magugu is launching 'Magugu House' on November 10. This space serves as both a showroom and a cultural institute. It will showcase limited-edition pieces, archival garments, and accessories from Magugu's collections. Additionally, it will feature artworks from renowned African artists, celebrating the sophistication of African creativity.

Afro-Modernist Design Concept

Magugu collaborated with StudioLandt to create a two-floor suite with a unique "Afro-English" aesthetic. The suite includes a lobby, lounge, dining area, bedroom with en-suite, and walk-in wardrobe. Hand-drawn wallpaper, stone and timber textures, and hand-carved furniture reflect authentic South African craftsmanship.

This collaboration between Thebe Magugu and Belmond represents a significant milestone in both fashion and hospitality. It bridges the gap between cultural heritage and luxury design. The suite at Mount Nelson offers guests a unique opportunity to experience African culture through the lens of contemporary design. Magugu's venture into hospitality sets a precedent for future collaborations that blend art, culture, and luxury.

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