

PM Modi's 75th Birthday Look Highlights Madhya Pradesh Heritage

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Prime Minister Narendra Modi celebrated his 75th birthday in Dhar, Madhya Pradesh. He chose attire that was familiar, yet infused with regional craftsmanship.

The outfit featured his signature kurta-pajama with a Nehru jacket.

Yet gifts from the state added colour, texture, and traditional artistry.

The Traditional Accents

First, he was presented with a pink *pagdi* (headgear). It came embroidered with gold and pearl work, adding festive grandeur.

Also, a jacket draped like a shawl displayed Lambani embroidery. Lambani originates from the Banjara community in Madhya Pradesh.

Furthermore, the embroidery is known for mirror work, vivid textures, and bright colours. The Bagh print is block-printed in Dhar with natural dyes.

Hence, it reinforced the regional signature of the attire.

How Tradition Met Signature Style

Despite the new embellishments, Modi retained his familiar look. Thus, his kurta-pajama and Nehru jacket remained central.

Yet, the regional gifts elevated the otherwise understated silhouette. Ultimately, the blend became both personal and representative of Madhya Pradesh.

Political Messaging Through Fashion

Along with his attire, Modi used the platform to promote self-reliance (*Atmanirbhar Bharat*). He urged citizens to buy *Made in India* products. He stressed that money spent locally helps development projects.

Additionally, he launched the PM MITRA Park in textile sector.

Textiles and Local Heritage Called Out

PM Modi spoke about Maheshwari sarees as well. He emphasized silk and cotton, quality checks, export readiness in one place.

The textile value chain would include spinning, designing, processing.

Thus, heritage textiles like Maheshwari would get modern infrastructure and visibility.

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