

Martha Stewart Launches Elm Biosciences with Dermatologist Dr. Dhaval Bhanusali After Five Years in Development

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After five years of research, development, and testing, **Martha Stewart** has officially launched **Elm Biosciences**, a cutting-edge skincare brand co-founded with board-certified dermatologist and biotech entrepreneur **Dr. Dhaval Bhanusali**.

The **84-year-old lifestyle mogul**, a long-time patient of Dr. Bhanusali, became actively involved in the project from day one, personally testing formulations that have now become her daily staples.

“I set out years ago to take care of my skin,” Stewart shared. “Along the way, I met Dr. Bhanusali, and we started developing a skincare line unlike any other. I’ve been using our products for the last five years in every iteration, and I am extremely pleased with the results.”

Dr. Bhanusali, known for merging **molecular dermatology with real-world applications**, is the founder of **Skin Medicinals**, dermatologist-in-residence at **Rhode**, and a leader in biotech-driven skincare. Speaking on the new brand, he explained:

“Elm was created to solve a clear problem: science has evolved, but most skincare hasn’t. Our mission is to deliver novel molecules and complexes that reset expectations for what products can truly achieve.”

Backed by a **global advisory board of 350 dermatologists, scientists, and researchers**, Elm Biosciences debuts with a **dual-pathway system** designed to fight ageing from the inside and out:

- **A3O Elemental Serum (\$135)** – featuring the proprietary A3O Complex, a triple-pathway antisenescence molecule that combats UV damage, pigmentation, dehydration, and irritation while remaining gentle for sensitive skin.
- **Inner Dose Daily Skin Supplement (\$50)** – targets internal ageing factors such as inflammation, oxidative stress, and hormonal imbalances to strengthen skin health from within.

Positioned as **“lab to consumer” skincare**, Elm is set to bridge the gap between biotech innovation and everyday routines. Products are now available at **elmbiosciences.com** and through select dermatology and medical practices across the US.

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