

Varun Dhawan and Tara Sutaria Shine at KALKI Couture Debut

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Hyderabad witnessed KALKI's debut couture showcase, ZEHN, at the iconic Taj Falaknuma Palace. Moreover, the event blended royal elegance with contemporary Indian fashion, attracting top celebrities and media attention. Varun Dhawan and Tara Sutaria walked as showstoppers, adding glamour and energy to the runway.

The ZEHN Collection

ZEHN, meaning "mind" in Urdu, featured 60–70 meticulously crafted ensembles. Additionally, the collection highlighted traditional embroidery techniques like Zardozi, Resham, sequins, and Moti work. Bridal gowns, menswear, and couture separates reflected a fusion of Indian heritage with modern design. Consequently, each piece told a story, balancing legacy and contemporary aesthetics seamlessly.

Celebrity Presence

The show attracted Bollywood and fashion luminaries, enhancing the evening's cultural significance. Furthermore, the red carpet saw celebrities capturing the couture moments for social media and press coverage. Varun and Tara's coordinated walk showcased KALKI's vision and artistry with elegance and flair.

Availability and Pricing

After the showcase, ZEHN became available at KALKI boutiques across India and on the brand's global website. Moreover, private video consultations allow international clients to access the collection seamlessly. Ensembles range from INR 1.5 lakhs to INR 6 lakhs, designed to become cherished heirlooms.

Words from CEO Saurabh Gupta

"This showcase represents years of dedication and creativity," said Saurabh Gupta. He added, "ZEHN invites our audience to experience couture as a story, an emotion, and a lasting legacy."

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