

## Jordan Brand Unveils Air Jordan 6 “Reverse Infrared”

Published on 19 Sep 2025 | By IFI Correspondent



Jordan Brand is bringing back a long-lost sample with its upcoming **Air Jordan 6 “Reverse Infrared” (CT8529-001)**. Originally designed in 1999 as a “salesman sample,” this colorway never saw mass retail. Now, over two decades later, the sneaker is set to release in Spring 2026.

### Design Tweaks and Details

The “Reverse Infrared” version keeps the classic AJ6 shape.

However, it flips or shifts some color elements from the OG Infrared design.

For example, the midsole’s infrared and black accents swap placements compared to earlier versions.

Also, the heel features **Nike Air embroidery** in bright Infrared—something that appeals strongly to purists.

The upper will be mostly black nubuck, contrasted with light crimson (an Infrared-adjacent hue) on trims, Jumpman logo, and midsole highlights.

### Release Timing, Pricing & Availability

The official drop date is set for **February 14, 2026**, coinciding with NBA All-Star Weekend.

Retail price in the U.S. is expected to be in the region of **US\$210-\$225**.

Release will be global and include full family sizing (men, women, kids).

This launch is part of Jordan Brand’s **35th anniversary** tributes to the Air Jordan 6 silhouette.

Also, by restoring OG details—like the Nike Air heel branding—it signals Jordan Brand’s nod to heritage offerings that many longtime fans want.

### What Sneakerheads Should Know

Although images and mock-ups are circulating, the final production pair may have slight deviations.

Expect special packaging styled after sample or salesman versions. Tags might mimic those used in 1999 (e.g. factory tags).

The Infrared used won’t be the same shade typically called “Infrared 23,” but rather a lighter crimson tone.

**For more style updates & exclusive fashion stories follow [indiafashionicon.com](https://indiafashionicon.com)**