

## Romeo Beckham, Lila Moss & Gen Next Icons Rule H&M's London Fashion Week Comeback

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**London, September 2025** – Generation Next stole the spotlight as **Romeo Beckham** made his **London Fashion Week runway debut** at H&M's highly anticipated comeback show—its first in seven years.

The **23-year-old son of Victoria and David Beckham** channeled *dark romance* in head-to-toe black leather, walking with the confidence of someone raised in fashion's spotlight.

#### ? Famous Offspring Take Over

He wasn't alone. **Iris Law**, 24, daughter of Jude Law and Sadie Frost, showcased her platinum-blond edge—already a Versace runway favorite.

**Lila Moss**, 22, continued to expand on her mother Kate Moss's legendary legacy. Beyond the runway, Lila has become a voice for **Type 1 diabetes awareness**, proving her influence stretches far beyond fashion.

Meanwhile, **Amelia Gray Hamlin**, 23, daughter of Lisa Rinna and Harry Hamlin, opened the H&M Studio show in striking thigh-high boots and a bold faux-fur jacket, cementing her reputation as a seasoned runway star.

#### ? A Wider Celebrity-Spawn Takeover

The LFW runway buzz echoes a broader trend: the **rise of star kids as fashion's new faces**. Just last week, **Apple Martin**, daughter of Gwyneth Paltrow and Chris Martin, announced her first major fashion campaign as the face of **Self-Portrait**, unveiled through playful Instagram selfies.

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? With Beckham, Moss, Law, and Hamlin headlining H&M's grand return, and Apple Martin joining the campaign circuit, **celebrity offspring are officially rewriting fashion's new generation of icons**.

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