

## Pacsun & Aleali May Drop Second NFL-Inspired Streetwear Collection

Published on 20 Sep 2025 | By IFI Correspondent



### Pacsun & Aleali May Drop Second NFL-Inspired Streetwear Collection

**California, September 2025** – Californian lifestyle brand **Pacsun** has teamed up once again with LA-born fashion designer **Aleali May** for the second installment of its **unisex NFL collection**.

The **limited-edition drop** features **graphic tees and boxy hoodies** designed by May, each emblazoned with bold double-sided prints representing **10 iconic NFL teams**.

#### ? Sports Meets Streetwear

“What excites me about this collection is showing how sports energy translates into streetwear that people want to live in,” May explained. *“I designed these pieces to carry the spirit of the game, but in a way that feels effortless and everyday.”*

The collection taps into the **sports-fashion crossover**, with Pacsun joining brands like Nike, Champion, and Abercrombie & Fitch in redefining how fans wear team pride off the field.

#### ? Culture & Style

Richard Cox, CMO of Pacsun, emphasized the brand’s cultural mission:

*“Sports are shaping culture in real time, and Pacsun is here to make sure our community has a voice in that conversation.”*

This collaboration reflects the NFL’s growing global influence, reaching across **Gen Z, Gen Alpha, and both male and female audiences**, through fashion, music, and creative culture.

#### ? Pricing & Availability

The **NFL x Aleali May collection** is now available:

- **T-shirts** – \$45
- **Hoodies** – \$80

Shoppers can find the line **exclusively at Pacsun stores nationwide, online at Pacsun.com, select team retail outlets, and NFLShop.com.**

With May's signature **effortless streetwear aesthetic**, the collection makes team loyalty not just a game-day look but an **everyday style statement**.

---

*For more style updates & exclusive fashion stories follow [indiafashionicon.com](http://indiafashionicon.com)*

---

DISCLAIMER: THE VIEWS/CONTENTS EXPRESSED/PRESENTED HEREIN, WITHIN THIS ADVERTORIAL AND PROMOTIONAL FEATURE ARE THE SOLE AND EXCLUSIVE RESPONSIBILITY OF INDIVIDUAL CLIENTS/EXPERT/THEIR AUTHORISED REPRESENTATIVE/VISHAL KHAIRNAR, TO WHICH EFFECT, PUBLICATION HOUSE/ITS REPRESENTATIVES/AFFILIATES ARE NOT RESPONSIBLE/LIABLE WHATSOEVER.