

Rekha Boggarapu Discusses Costume Design for Mirai in Exclusive Interview

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In an exclusive interview, costume designer **Rekha Boggarapu** delved into her creative process for the Telugu fantasy film *Mirai*, directed by **Karthik Gattamneni** and starring **Teja Sajja**. The film, released in September 2025, combines elements of mythology and action-adventure, requiring a thoughtful approach to costume design.

Crafting Character Through Costume

Boggarapu emphasized the importance of costumes in reflecting a character's journey and personality. For *Mirai*, she aimed to create attire that resonated with the film's mythological themes while remaining grounded in reality. This balance was crucial in portraying the protagonist's transformation and the narrative's progression.

Cultural Influences and Design Challenges

Drawing inspiration from traditional Indian attire, Boggarapu incorporated elements that highlighted the film's cultural backdrop. However, she faced challenges in adapting these traditional designs to fit the futuristic and fantastical setting of *Mirai*. The key was to blend authenticity with imagination, ensuring the costumes supported the story's visual storytelling.

Collaborating with the Creative Team

Collaboration with director Karthik Gattamneni and the production team was vital in aligning the costume designs with the film's overall vision. Regular discussions ensured that the costumes complemented the narrative's tone and the characters' development, contributing to a cohesive cinematic experience.

Rekha Boggarapu's work on *Mirai* exemplifies the integral role of costume design in filmmaking. By thoughtfully combining cultural influences with creative innovation, she helped bring the film's characters and story to life, enhancing the audience's engagement with the fantasy world of *Mirai*.

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