

# Craft Takes Center Stage at Dubai Fashion Week SS26

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Dubai Fashion Week Spring/Summer 2026 opened with a strong craft-led vision. Designers honoured heritage while reimagining modern silhouettes.

### **Designers Committed to Heritage & Craft**

Krèsha Bajaj made her international debut with *The Archive of Hidden Things*. Moreover, she fused storytelling, craftsmanship, and sustainable creation.

Fioletowy from Bengaluru followed. It showcased artisan-made pure silk, asymmetrical tailoring, layered panels, cascading ruffles inspired by staircases. Also elegant and dramatic.

Emirati designer Heba Jasmi revealed *Born to Rise*. She blended Arab heritage with fluid lines. Thus, femininity took refined shape.

Similarly, Malaysian brand Rizman Ruzaini drew from Southeast Asian rainforests. Earthy tones, wildlife motifs, handmade embroidery featured strongly.

### **Key Trends That Emerged**

## Statement Headgear

Oversized hats, fringed veils, and fascinators stood out. They complemented fringed hems and dramatic gowns. These accessories elevated festive glamour.

#### **Corset Is The New Evening Essential**

Corsetry replaced traditional blouses in many collections. Structured bodices, corset darts, boned silhouettes gave strength and elegance. Designers embraced it warmly.

#### Go Bold Or Go Home

Bold colour, large motifs, daring cuts and tropical inspiration dominated. Green hues, bold embroidery, contrast shows featured heavily.

### **Heritage-Inspired Embroideries**

Delicate floral and crystal embroidery appeared in many collections. Meanwhile, flowing cuts let the craftsmanship shine. Heritage meets couture in balance.

### **Sustainable Ethos**

Design houses emphasised slow fashion. Also, they used responsibly sourced fabrics, limited production, and upcycled materials. Sustainability became central, not optional.

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