

Monk and Mei's Shehzaadi Collection Celebrates Indian Royalty with a Contemporary Twist

Published on 22 Sep 2025 | By IFI Correspondent



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Mumbai-based luxury label **Monk and Mei**, founded in 2018 by Sonia Anand, is redefining festive fashion with its latest collection, **Shehzaadi**. Born from Anand's experiences with tribal communities in Odisha, the label blends **conscious design, grassroots empowerment, and luxury craftsmanship**.

A Tribute to the Modern Indian Queen

Described as a **love letter to the modern Indian queen**, Shehzaadi draws inspiration from India's rich cultural heritage while maintaining a contemporary aesthetic. The collection showcases **regal velvets and lustrous silks** in salmon pink, fuchsia, and deep jewel tones. Signature silhouettes include kurta-sharara sets, dramatic lehengas, and **bold jumpsuits**, often adorned with **traditional gota patti work** enhanced by modern floral-inspired embroidery in gold and silver.

Where Punjab Meets Rajasthan

The creative vision behind Shehzaadi merges the **joyful spirit of Punjab** with the **intricate craftsmanship of Rajasthan**. Sonia Anand shares, *"This collection translates the energy of tappe — those infectious folk songs — into wearable art. It's where the lively soul of Punjab meets royal Rajasthani craft."*

A Bolder, More Narrative-Driven Approach

Compared to previous collections, Shehzaadi is **more intricate and experimental**. The collection introduces **brocade jumpsuits, contemporary drapes, and statement separates** within traditional frameworks, redefining festive fashion for modern Indian women.

Festive Season Trends & Wardrobe Essentials

For the winter festive season, opulent textures like **velvet, organza, and brocade** reign supreme. Must-have pieces include statement lehengas, embroidered jumpsuits or cape sets, versatile silk saris, and elegant kurta ensembles. Anand also emphasizes heirloom jewellery as a perfect accompaniment.

Style Icons & Inspirations

Globally, Anand admires Zendaya for her storytelling through fashion. In India, **Sonam Kapoor Ahuja** stands out for balancing **high fashion with Indian heritage**, reflecting the ethos of Monk and Mei.

What’s Next for Monk and Mei

Looking ahead, the label is planning a **Benarasi silk tissue collection with water-gold embroidery** for the upcoming wedding season and a **minimalist Indian linen and khadi line for SS26**, focusing on sustainable dyes and understated luxury.

Monk and Mei’s **Shehzaadi** is more than a collection — it’s a celebration of heritage, bold experimentation, and the modern Indian woman’s spirit.

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