

Victoria Su Unveils ‘Blue Blooming Legacy’ at IMC 2025: East Meets West in Vintage Florals

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At **IMC 2025**, curated by **The Afra World**, designer **Victoria Su** presented her latest collection, **Blue Blooming Legacy**, showcasing the seamless interplay of **Western romanticism and Eastern refinement**. The collection, led by designer **Wirawan Srisomburananont**, brings together **hand-illustrated prints, airy fabrics, and Indian-inspired silhouettes** that celebrate femininity, strength, and heritage.

A Personal Legacy in Bloom

The collection holds deep personal significance for Wirawan. “Blooming serves as a potent symbol of the flower. The legacy I refer to is intended for my only daughter,” she shares. Her journey—from navigating challenges during pregnancy to dedicating herself fully to motherhood—shaped the artistic and emotional core of the collection. Returning to her passion for painting, she transformed her personal story into a wearable legacy.

East Meets West Through Design

Blue Blooming Legacy draws inspiration from **vintage English florals** and the serene **tones of blue-and-white porcelain**, creating designs that evoke the quiet poetry of bygone eras. The collection features **Indian-inspired silhouettes**, including sari reinterpretations and modern tailoring, bridging cultural aesthetics in a contemporary and sophisticated way.

Signature Palette and Timeless Appeal

The collection’s **blue-and-white palette** serves as a recurring visual language for Victoria Su. Wirawan explains, “It transcends mere aesthetic selection; it carries profound layers of meaning and enduring allure.” Each piece is crafted to embody both **heritage and innovation**, allowing the collection to tell a story while maintaining timeless elegance.

A Celebration of Heritage and Storytelling

Featuring lightweight fabrics like **chiffon and satin**, hand-illustrated floral prints, and airy silhouettes, **Blue Blooming Legacy** balances delicate artistry with modern wearability. Every garment honours **cultural heritage and personal**

narrative, making it a statement collection for the discerning fashion enthusiast.

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