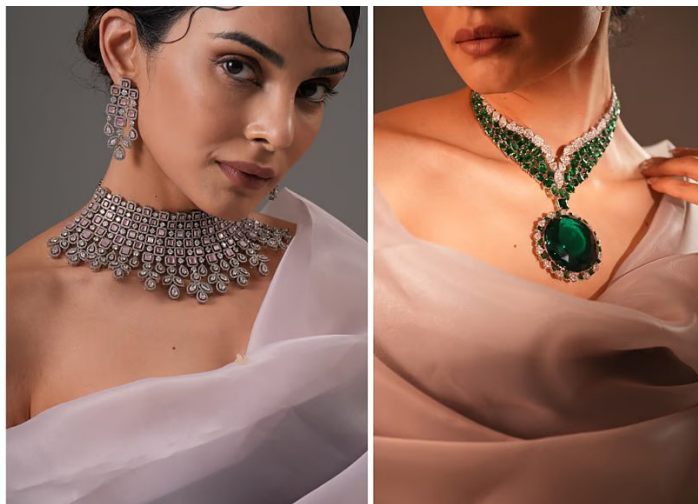


House of Diamond Unveils Sand of Time: A High-Jewellery Ode to Timeless Elegance

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House of Diamond introduces **Sand of Time**, a high-jewellery collection that celebrates strength, permanence, and quiet grandeur.

Founder **Yash Jain** describes the collection as a tribute to the “**strength found in stillness**.” Inspired by diamonds—the ultimate symbol of constancy—Sand of Time captures the duality of jewellery that is both dramatic and ethereal. The imagery of sand, with its shifting dunes and delicate grains, shaped the collection's balance between movement and permanence.

Dramatic Yet Fluid Designs

“Sand of Time references a time when opulence wasn’t a statement; it was simply a way of life,” explains Yash. The collection embodies **fluidity within structure**, where sculptural lines meet intricate details. Architectural influences are evident in interlocking forms, symmetrical pendants, and the precision of every setting, creating a harmonious blend of strength and softness.

Craftsmanship Meets Rare Gemstones

A highlight of Sand of Time is the meticulous sourcing and setting of rare coloured gemstones. One signature necklace features over **250 carats of Zambian emeralds**, refined over weeks to achieve flawless clarity and form. Matching pink sapphires and other precious stones further elevate the collection, reflecting an extraordinary level of craftsmanship.

Pear and Marquise Diamond Cuts Take Centre Stage

The collection's hallmark pear and marquise-shaped diamonds enhance natural curves and add flowing elegance. Even standout pieces, like the massive emerald-centred necklace, are framed with diamonds carefully chosen to maintain symmetry, fluidity, and visual impact.

Sand of Time is a celebration of jewellery as art—a **perfect fusion of architectural precision, rare gemstones, and timeless elegance**, designed for collectors and connoisseurs who value craftsmanship and enduring style.

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