

Pallavi's 'The Dream We Celebrate' Brings Global Elegance to Indian Couture

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Designer Pallavi's latest couture edit, *The Dream We Celebrate*, is a poetic blend of softness, strength, and sustainability. With its interplay of sheer fabrics, intricate detailing, and contemporary reinterpretations of traditional silhouettes, the collection captures the spirit of Indian couture while speaking a global design language.

? A Play of Fabrics & Colours

"I love working with delicate fabrics like net, organza, georgette, and crepe," Pallavi shares. To balance that fluidity, she introduces structure and shine with silks and metallics. The colour story moves gracefully from soft pastels — nude, blush, ivory — to deeper jewel tones and navy, offering both timeless elegance and festive vibrancy. Each piece is adorned with **feather detailing, 3D florals, laser-cut appliqués, and shimmering sequins**, all meticulously hand-sewn by artisans over weeks or even months.

? Craft & Consciousness

More than **1,000 artisans** have contributed to this collection, each adding precision and patience to the couture textures. Produced in a **platinum LEED-certified green factory**, over 70% of the fabrics are consciously sourced or upcycled. Pallavi emphasizes that her creations honour both **people and planet**, ensuring fair working conditions alongside exquisite craftsmanship.

? Couture Beyond Borders

With her label showcased at **Paris, Bahrain, and Lakmé Fashion Week**, Pallavi believes fashion is borderless. "By reinterpreting Indian garments like the sari or lehenga with sheer bases, unconventional drapes, or laser-cut details, we give ethnic wear a contemporary language that resonates across cultures and age groups," she explains.

Her recently opened **Hyderabad store** marks a new milestone. "The city has a vibrant cultural fabric that celebrates heritage while embracing modern luxury — it felt like the perfect next step," she shares.

? A Collection That Celebrates Togetherness

For the first time, Pallavi interprets the sari in her signature style — **unexpected, handcrafted, and full of character**. The collection also features lehengas, gowns, and fluid separates, perfect for weddings, cocktails, festive evenings, or even international red carpets.

"This drop is deeply personal," she says. "The dream isn't mine alone but something we celebrate together with those who wear, watch, and cheer for us."

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