

Origem Reimagines Tennis Jewellery with Lab-Grown Diamonds: Everyday Luxury Meets Tenniscore

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What's more iconic than a tennis bracelet? One crafted with lab-grown diamonds. With the global rise of *Tenniscore*—a style aesthetic marked by clean lines, modern polish, and effortless versatility—**Origem** has launched a striking new take on classic tennis jewellery, redefining how we wear everyday luxury.

? A Fresh Spin on Tradition

“We wanted to take the timeless tennis jewellery and give it a fresh spin,” says **Anmol Bhansali from Origem**. “We preserved the heritage and precision of tennis-inspired design but added modern updates—like offering a variety of diamond shapes with full customisation at the same price, something not possible with mined diamonds.”

The result? Pieces that glide seamlessly from silk dresses to casual white tees. The reimagined **tennis bracelet** stays rooted in its original ethos of symmetry, brilliance, and understated glamour, while becoming lighter, stackable, and infinitely more versatile.

? Tenniscore as Everyday Luxury

The collection channels the precision of tennis with the fluidity of contemporary fashion. Expect **streamlined silhouettes, clean geometry, and perfectly set lab-grown diamonds**—available from 0.5 carats to 20 carats and beyond. Each design keeps minimalism at its core, letting craftsmanship and sparkle speak for themselves.

“Lab-grown diamonds let us create jewellery that's brilliant, durable, and conscious,” Anmol explains. “It aligns perfectly with *Tenniscore*'s ethos: refined pieces you can wear every day, not just on special occasions.”

? The Standout Piece

The modern **tennis bracelet**—a sleek, sparkling line of diamonds crafted in **14K and 18K white or yellow gold**—is the highlight of the collection. Lightweight yet radiant, it reflects light with every movement, embodying the elegance and ease of today's *quiet luxury* trend.

? Global Minimalism, Indian Craftsmanship

By merging global minimalism with the artistry of Indian craftsmanship, Origem's Tenniscore collection bridges the gap between tradition and innovation. The designs are not only fashion-forward but also sustainable, making luxury feel both modern and mindful.

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