

Siddhartha Tytler Marks 24 Years of Couture With Bold ‘Trifecta’ Showcase

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Siddhartha Tytler Celebrates 24 Years in Fashion With Spectacular ‘Trifecta’ Showcase

The stage was set, the energy electric, and the couture unapologetically glamorous. Celebrating 24 fearless years in fashion, **Siddhartha Tytler unveiled *Trifecta – Couture ’25***, a powerful standalone showcase that unfolded in three evocative acts — *Light Ritual*, *Midnight Pulse*, and *Spirit Reclaimed*.

Inspired by the mysticism of the Holy Trinity, *Trifecta* became both a metaphor and a milestone. With actor **Vedang Raina as the showstopper**, the runway lit up with craftsmanship, indulgence, and theatrical flair — hallmarks of Tytler’s unapologetic design journey.

A Spiritual & Stylistic Journey

Speaking on the inspiration, Tytler shared: *“The flow just happened. It was one of those rare moments where everything fell into place seamlessly. The name and the narrative came naturally.”*

Each act represented a blend of light, indulgence, and celebration — themes the designer said reflect not only his work but also his personal evolution. From archival revivals to futuristic experimentation, the show was a retrospective and a reimagining rolled into one.

Revisiting Archives, Reinventing Glamour

Around **60–70% of the collection reinterpreted archival pieces**, while the rest offered fresh creations. Iconic Tytler signatures such as corsetry, appliqué, sequins, and crystal embellishments resurfaced — but with an amplified boldness. *“Corsetry has always been synonymous with the brand, ever since my FIT days in New York,”* he explained. *“We’ve pushed the boundaries with appliqué, sequins, and crystals — it’s about reinvention while staying true to our DNA.”*

A Designer’s Reflection

From the experimental wildness of 2001 to the streamlined, client-collaborative couture of 2025, Tytler acknowledges how fashion — and his own outlook — has evolved. *“Back then, couture wasn’t commercial. Today, the client knows what they want because of social media. It’s become a collaboration of visions.”*

When asked about the next chapter, his answer was characteristically daring: *“God only knows where my journey takes me. From here on, you’re going to see something totally new, totally different. We’re going to kill it.”*

The Grand Scale of Couture

For Tytler, nothing less than spectacular would suffice for this milestone. *“I’ve always believed in doing things on a grand scale. This show celebrates everything — the good, the bad, the lessons learned. It deserved a truly grand event.”*

And grand it was. *Trifecta – Couture ’25* was not just a fashion showcase but a celebration of 24 years of resilience, reinvention, and unapologetic glamour.

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