

Sculptural Jewellery Comes to Chennai as Dhora Unveils Its Latest Collection

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Jewellery, in its truest form, is more than adornment—it's a story you wear, a fragment of identity sculpted in metal. With its latest launch in Chennai, **Dhora**, founded by designer **Aavriti R Jain**, reaffirms its design philosophy of creating "art in metal".

The new collection is where **Rajasthan's artisanal soul meets Milan's modernity**. Drawing from her dual homes, Aavriti crafts pieces that merge India's centuries-old craftsmanship with the minimal, global design language she honed during her education in Milan. "Rajasthan grounds me; it's where the soul of my work comes from. Italy sharpened my eye for restraint, minimalism, and modernity. Dhora is where the desert meets Milan," she shares.

Staying true to her belief that jewellery should live beyond trends, the collection focuses on **timeless sculptural forms**—hand-cut stones that retain rawness, motifs echoing desert dunes, and textures that balance strength with fluidity. One standout is a bold sculptural cuff, which Aavriti describes as both imperfect and powerful—a piece that carries Dhora's essence: timeless, rooted, yet unapologetically modern.

With this new chapter, Dhora once again celebrates jewellery as a form of storytelling, blending heritage with a contemporary, global edge. For Chennai's fashion-forward audience, it's a chance to wear jewellery that doesn't just accessorise, but embodies art and identity.

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