

Prada and Fendi Redefine Elegance at Milan Fashion Week SS26

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Milan, Sept. 25, 2025 — Milan Fashion Week roared to life as Italian powerhouses **Prada** and **Fendi** unveiled their Spring/Summer 2026 collections, each rewriting the language of elegance in strikingly different ways.

At **Prada**, co-creative directors **Miuccia Prada and Raf Simons** once again reimagined the **uniform**—but this time with radical deconstruction. Military-style shirts were paired with bell skirts and long evening gloves, while boiler-suit jumpsuits appeared softened with silky jackets and heels. The designers embraced what Simons called an **“anti-sculptural approach,”** creating garments that hung loose, skimmed the body, and encouraged freedom of movement.

Fake utility pockets, shoulder-slung skirts, and bras without rigid structure all played into the collection’s message: clothing as **liberating, fluid, and interchangeable**. “A woman can feel amazing and free and chic and luxurious in a uniform as much as in a flowy dress,” Simons explained. Prada added that the duo aimed at **“building a new kind of elegance.”**

Across town, **Fendi** struck a softer note under creative director **Silvia Venturini Fendi**, presenting what the house called **“nonchalant elegance.”** Playful shapes came alive in **scrunched balloon-hem jackets, tiered skirts, and sheer organza shirts** — for both men and women. Joyous colour palettes dominated, with silk cable-knit coordinates and light layers giving the collection a breezy sophistication.

Bags, the maison’s heart and heritage, took centre stage once again. One standout piece featured a **beaded floral motif**, echoed across garments, balancing craftsmanship with romance. “It’s about a relaxed and colourful sense of ease with a romantic elegance,” Fendi explained in the show notes.

Together, Prada and Fendi’s shows embodied **two distinct visions of Italian luxury** — one experimental and deconstructed, the other romantic and effortless. Both, however, echoed the same sentiment: **modern elegance is about freedom, versatility, and joy.**

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