

What's the Tiffany Setting? The Innovation That Redefined Engagement Rings Forever

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In the world of jewellery, few creations have captured both the brilliance of diamonds and the imagination of generations quite like the Tiffany Setting.

Born in 1886 when **Charles Lewis Tiffany** introduced his groundbreaking six-prong design, the Tiffany Setting was more than just a ring — it was a silent revolution in how love itself was symbolised.

A Design That Changed Everything

Until the late 19th century, engagement rings often hid their gemstones in heavy bezels or ornate scrollwork. Tiffany transformed this tradition by lifting the diamond **above the band in a six-prong solitaire setting**, making it appear as though the stone was floating.

The result? **Unmatched radiance.** The diamond became the true star, exposed to light from all angles and dazzling with brilliance that no one had seen before.

The Beauty of Simplicity

The genius of the Tiffany Setting lies in its minimalist design. The prongs are crafted to disappear into the background, serving only to **exalt the diamond** — like a crown on a throne. This innovation made diamonds look larger, brighter, and infinitely more romantic.

The Ring That Defined Modern Romance

The arrival of the Tiffany Setting set the jewellery world ablaze. Competitors rushed to imitate it, but imitation only confirmed its status as the **gold standard of modern engagement rings**. For generations, it became synonymous with romance, whispered in love stories and coveted in countless proposals.

A Legacy That Shines On

Today, over a century later, the Tiffany Setting remains one of the most iconic designs in jewellery history. While many jewellers create prong-set solitaires and casually label them as “Tiffany settings,” only **Tiffany & Co. holds the true trademark.**

Yet the original stands apart — **a masterpiece of timeless elegance, a poem in platinum, and an eternal crown for the world's most precious gemstone.**

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