

This fine jewellery label curates modern bridal trousseaux with sustainable sparkle

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As bridal fashion evolves, so too does the idea of the trousseau. Today's brides are moving beyond traditional diamonds, seeking **bold coloured gemstones**, **socially responsible sourcing**, **and versatile designs** that work from the wedding mandap to everyday life. Stepping into this new vision is **Mohar Fine Jewellery**, a label that has made versatility and sustainability its signature.

Bridal Jewellery That Transforms with You

The brand's latest edit introduces **convertible tennis bracelets**, **detachable necklaces**, **and statement earrings** designed to adapt seamlessly across occasions. "Our jewellery is created with timelessness and versatility in mind," says **Nakul Jain**, **Co-Founder of Mohar Fine Jewellery**. "Brides desire heirloom jewellery that will work for multiple occasions and remain relevant despite shifting trends."

Ethics Meet Elegance

At the heart of Mohar's vision is a commitment to **ethical sourcing**. Featuring bold coloured stones and open-setting Polkis, the brand partners with **Gemfields** and other sustainable gemstone suppliers. The result is an Indo-Western aesthetic that is **heritage-inspired yet modern**, bridging tradition with contemporary fashion sensibilities.

From Heirloom Dreams to Everyday Glamour

The new collection spans **stackable eternity rings**, **Polki solitaires**, **oversized hoops**, **and hand-stitched cuffs**. Each design is envisioned as a future heirloom—crafted not only for style but also to carry stories, sentiment, and memory.

Now available on **Pernia's Pop-Up Shop** and through Mohar's exclusive studio boutiques, the collection makes it easier than ever for brides across India and internationally to discover these treasures.

With its fusion of craftsmanship, conscience, and modern design, Mohar Fine Jewellery is redefining what the modern bridal trousseau can be.

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