

Loved Alia Bhatt's Gucci moment? 5 dramatic fur moments in pop culture history

Published on 27 Sep 2025 | By IFI Correspondent



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Nothing causes a stir quite like a **fur coat at fashion week**. Case in point: **Alia Bhatt** recently turned heads in a long black fur coat at **Gucci SS26**, Demna's highly anticipated debut for the luxury house in Milan. The internet buzzed, photographers clicked, and we were reminded that a celebrity in fur is never just a fashion statement—it's a **cultural moment**.

Here's a look back at some of the most dramatic fur moments in pop culture history:

1. Samantha Jones gets splashed – Sex and the City, 2002

Samantha's fur coat was her entire persona—until a protester splashed it with red paint. Her horrified yet iconic reaction made it one of TV's greatest fashion clashes. Nothing says "New York reality check" like being doused in red while someone yells, "Fur is murder!"

2. J.Lo heckled at the Hustlers premiere, 2019

At TIFF, Jennifer Lopez floated onto the red carpet in a golden ruffled gown paired with fur. Animal rights activists chanted "Shame on you, J.Lo," protesting her fur choices. She smiled through it all, posing like the queen she is.

3. Kim Kardashian's flour bomb, 2012

On the L.A. red carpet, Kim Kardashian was ambushed by a fur protester who dumped an entire bag of flour over her. Messy? Yes. Viral before "viral" was a PR term? Absolutely. Even dusted in white, she still looked runway-ready.

4. [Placeholder for final fur moment]

Alia Bhatt's **Gucci fur coat** is the latest chapter in a history of fur-clad celebrity drama, proving that style and controversy often go hand in hand. Whether admired or critiqued, fur continues to make a **bold statement on and off the runway**.

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